NACAA COMMUNICATIONS CONTEST SCORE CARD – 2023

Name State

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| --- | --- | --- |
| **CATEGORY 5**  **PERSONAL COLUMN** | **POSSIBLE POINTS** | **YOUR SCORE** |
| **1. CONTENT**  Does the column contain useful, timely information? Does it provide enough details for the reader to be able to use the information or tell the reader where to learn more? | **25** |  |
| **2. PERSONALIZED APPROACH**  Is the column written in a conversational style? Does the writer make use of personal or local anecdotes to get his/her point across? Does the writer talk to the readers rather than down to them? | **20** |  |
| **3. CREATIVITY**  Does the writer show originality in choice of topics or presentation or material? Does the writer’s personality come through in his/her writing? Does the lead paragraph hook the reader and make him/her want to continue reading? Is the column well-written? | **20** |  |
| **4. READABILITY**  Is the writing well-organized with good paragraph transitions, generally short sentences, short paragraphs and easily understood terms? Is the writing free of spelling, grammar and punctuation error? | **20** |  |
| **4. ABSTRACT**  Were instructions and format for submitting abstract followed? | **15** |  |
| TOTAL POINTS | **100** |  |

COMMENTS:

NACAA 2023